

# Marketing & Scouting Intern

Cherry is a company that builds & markets mobile products making people's lives easier. It has 3.46 million users in more than 100 countries and is ranked first in the best-selling apps category in Japan, South Korea, India, Australia and 30 other countries.

Aside for building our own apps, we are also helping other developers market their own apps across different channels & geographies by both using our marketing know-how and by investing for marketing purposes.

## Purpose of the Job

We are actively seeking a Marketing & Scouting Intern to evangelize our services to developers, scout potential apps, and help through the engagement. You will work closely with product and marketing teams to evaluate potential apps; you will also handle the day-to-day relationship with developers during discovery and onboarding. If you have some experience in sales & marketing and a passion for mobile apps, this could be the job for you.

## Responsibilities

1. Scouting & discovering new apps with potential based on our criteria;
2. Creating app-based reports on candidate apps;
3. Helping manage the potential app pipeline: first contact, follow up & onboarding.
4. Proposing continuous improvements on process & pipeline management;
5. Coordinating the integration of selected apps with product & marketing teams into our suite of apps
6. Evangelizing our activities through various channels to feed the app pipeline with the aim to become a "go-to address" for non gaming app publishing.

## Requirements

1. Excellent English proficiency: please do not apply if you are not capable of handling video calls entirely in English with non-native speakers.
2. A curious mind with a can do attitude.
3. Remote time and Project management skills with an excellent attention to detail

This is a fabulous opportunity to learn about the mobile app business and will give you a perspective on as product, marketing & investment aspects of the business.

So, if you are curious mind and you think you have what it takes to convince people, drop us an email and try to convince us to hire you.